



CPD FOR ARCHITECTS AND SURVEYORS

www.cpdstandards.com



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PROFESSIONAL BODY: ARCHITECTS



The professional body for architecture is the Royal Institute of British Architects (RIBA).

Once a qualified member, Architects must complete 35 CPD hours per annum where half of these hours must be structured. – Structured CPD activities are those that are planned and verifiable, and have learning aims or objectives e.g. a course or event

RIBA CORE CURRICULUM TOPICS

Architects must also dedicate 20 hours on ten mandatory RIBA core curriculum topics which include:

- Architecture for social purpose
- Health, safety and well being
- Business, clients and services
- Legal, regulatory and statutory compliance
- procurement and contracts
- Sustainable architecture
- Inclusive environments
- Places, planning and communities.
- Building conservation and heritage
- Design, construction and technology.

ARCHITECT MAGAZINES

Architects read the following trade magazines:

Architects Journal – Weekly

Architectural Review – Monthly

Building Design – Weekly

RIBA Journal – Daily Online

We recommend advertising or organising an editorial to feature in these journals to promote yourselves to this group.



ARCHITECT EVENTS

Events:

Architects attend organized events such as:

<http://www.newlondonarchitecture.org/>

- Offer a variety of events

<https://www.architecture.com/whats-on?>

-Shows all the upcoming events

We recommend you attend or exhibit at these events to promote yourselves to this market.

MARKETING

Here is a useful article for marketing to architects –

[https://www.riba-](https://www.riba-insight.com/monthlybriefing/11-04/Marketing-to-architects_an-alternative-strategy-to-the-push.asp)

[insight.com/monthlybriefing/11-](https://www.riba-insight.com/monthlybriefing/11-04/Marketing-to-architects_an-alternative-strategy-to-the-push.asp)

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PROFESSIONAL BODY: SURVEYORS

Surveyors are members of the Royal Institute of Chartered Surveyors (RICS). Once qualified and chartered, they are expected to do 20 hours of CPD per calendar year. These hours must then be recorded on the RICS online system by 31 January.

Surveyors have the freedom to choose the topics that they cover for CPD purposes. The only requirement is that every 3 years they must undertake CPD on Global Professional and Ethical Standards.

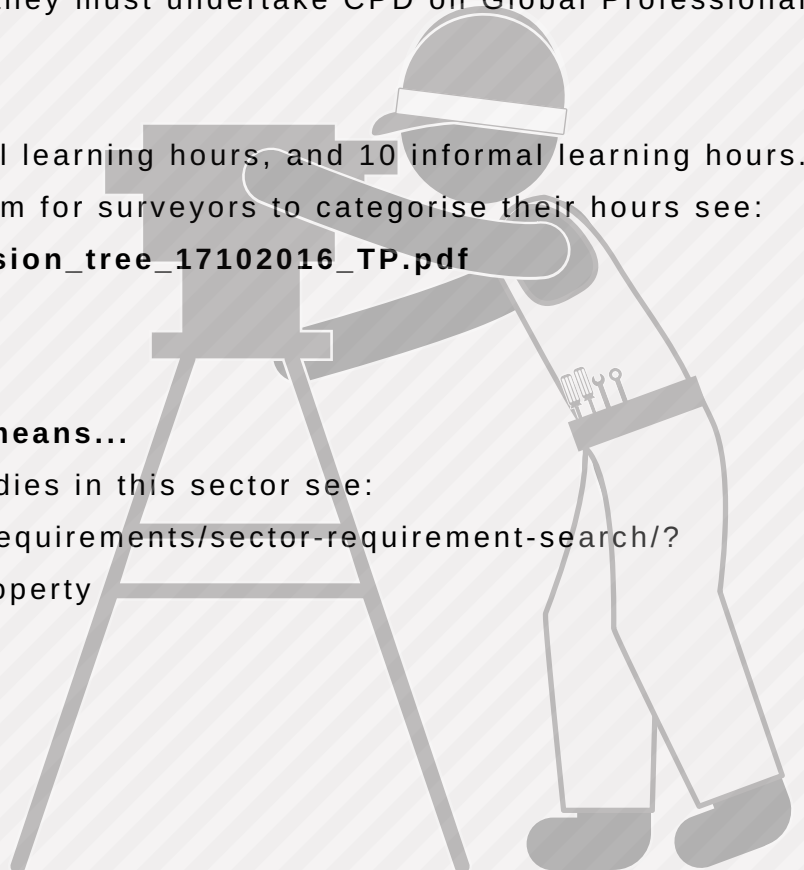
The 20 hours must be split as 10 formal learning hours, and 10 informal learning hours. The RICS provides the following diagram for surveyors to categorise their hours see:

http://www.rics.org/Global/CPD_decision_tree_17102016_TP.pdf

TOP TIP: CPD Points in this sector means...

To find out more about professional bodies in this sector see:

https://www.cpdstandards.com/sector-requirements/sector-requirement-search/?_sft_category=building-construction-property



SURVEYOR MAGAZINES

Surveyors read the following trade magazines:

Surveyor – Weekly

RICS Building Surveying Journal - Monthly

We recommend advertising or organizing an editorial to feature in these journals to promote yourselves to this group.

SURVEYOR EVENTS

Events:

Surveyors can attend organised events such as:

<https://highways.tn-events.co.uk/>

-Shows all the upcoming events

<http://www.rics.org/uk/training-events/>

-Offers knowledge on the upcoming years events



MARKETING

Marketing:

Here is a useful website to see how to market successfully:

<https://www.rokmanlaing.co.uk/marketing-for-surveyors/>

