



CPD IN TOURISM, HOSPITALITY AND LEISURE

The CPD Standards Office is a unique organisation and was founded with the vision of understanding and enabling positive and successful CPD and learning experiences. As a highly specialised expert team, our university led research has equipped us with extensive expertise on all things CPD.

Between the work of the Professional Development Consortium and the CPD Standards Office dual CPD research and accreditation activities sharpen our knowledge and expertise. This enables us to work with individual coaches, training providers, employers, and 'membership organisation's as a collaborative CPD network & community.

This factsheet provides some detail on the CPD across Hospitality, Travel and Tourism.

CPD in Tourism, Hospitality and Leisure

The Hospitality and Tourism sector spans across a wide range of areas. A large number of professional job roles fall into this sector and because of this, there are a range of different professional bodies and associations.

Each membership organisation is relevant to an area within Hospitality and Tourism, for example, HOSPA is an association for finance, revenue management and IT professionals working within the Hospitality sector. In this case professionals may be aligned to HOSPA to keep up to date within their industry but will also be registered to their regulating body, for example the ACCA (Association for Chartered Certified Accountants).

Other examples of Professionals Bodies within Hospitality and Tourism include:

- The Institute of Hospitality
- The British Institute of Innkeeping
- The Academy of Food and Wine service
- The Association of British Travel Agents
- The Tourism Society

Across these Professional Bodies CPD is actively encouraged although this is not a sector where professional development is mandatory.



However, professionals working within hospitality and tourism who are also aligned to a regulator will have a mandatory CPD requirement, for example accountants, legal advisors etc. and will often seek to undertake a portion of their CPD that is specific to their industry rather than technical skills.

Professional Development, although not mandated across this sector, is vital to career progression opportunities. The research conducted by the CPDSO found that CPD is directly linked to employability and adding a CPD section to a CV can improve job prospects significantly, with the opportunity of securing a dream job increased by 10% (the CPD Research Project 2010). So, professionals in this sector are actively encouraged to maintain a formal CPD record.

We hope you have found this factsheet helpful.

Please see www.cpdstandards.com for more information on our accreditation services, or call 0203 745 6463 for further advice.