



The CPD Standards Office is a unique organisation and was founded with the vision of understanding and enabling positive and successful CPD and learning experiences. As a highly specialised expert team, our university led research has equipped us with extensive expertise on all things CPD.

Between the work of the Professional Development Consortium and the CPD Standards Office dual CPD research and accreditation activities sharpen our knowledge and expertise. This enables us to work with individual coaches, training providers, employers, and ‘membership organisations’ as a collaborative CPD network & community.

This factsheet provides advice and guidance on the requirements for CPD accreditation within the beauty and aesthetics industry.

CPD Accreditation and the Beauty & Aesthetics Industry

This large and wide-ranging sector is represented by several professional organisations and all are clear on the need for professionals to ensure that they continue to update their skills.

HABIA, the Hair and Beauty Industry Authority, states:

“Your reputation as a professional is not only important to you, but is essential to your clients, colleagues and employer. Keeping your knowledge, expertise and skills up to date is a key aspect of ensuring your continued excellent reputation as a professional practitioner. As the sector skills body for the hair and beauty industries, we recognise that CPD represents a formal way in which professionals keep themselves up-to-date with the latest techniques, products, and equipment and business developments.”

The Guild of Beauty Therapists advise that individuals should complete a minimum number of hours of CPD annually in order to maintain their professional qualifications.

So, although it is clear that CPD is an important professional requirement, professionals have a wide choice as to where they acquire their ongoing skills and knowledge. For companies who wish to offer that training, there is far less clarity on the requirements for accreditation of CPD activities in relation to ensuring that companies who offer training are fulfilling the requirements for valid insurance.

When applying for CPDSO accreditation, we recommend that you check with your insurance company as to whether individual trainers require to have a formal teaching qualification, this can differ from company to company.

We do however, recommend that in the interests of good practice your trainers have undertaken a formal teaching or training qualification.

The CPD Standards Office, do however recommend that in the interests of good practice and as a safeguard to your business that your trainers have undertaken a formal training qualification before training delegates and awarding CPD points.



If a company then decides to proceed with accreditation, it is because they wish to demonstrate the standards required to achieve independent accreditation and membership of CPDSO, not as a means of validating their insurance. Ongoing CPDSO accreditation will then depend on the company maintaining both the standards required to merit the accreditation and to remain in current CPDSO membership. Those who purchase skills, knowledge and training from a company accredited by CPDSO will also then be dependent on the company remaining in membership.

The CPDSO will not advise on the requirements from every insurer operating in this sector.

We hope you have found this factsheet helpful.

Please see www.cpdstandards.com for more information on our accreditation services or call **0203 745 6463** for further advice.